

Traverse City Track Club –Board meeting minutes for March 5th, 2009

Present: Karen Wells, John Kostrzewa, Bryan Burns, Arianne Peterson, Jason Whittaker, Therese Schaub, Jane Miller, and guest Pat Friedli

New Business: Pat presented a powerpoint presentation on the Youth W.O.W (working on wellness) program. This program had been presented to us in September by Jason Saarm. It is a program that has been designed to reduce the number of overweight children in the area. It is a 4 month program that has been developed collaboratively between Dr. Pat Friedli, Munson's Weight Loss Clinic, the Fitness Center and the YMCA. Currently there are 5 youth enrolled in the program. We discussed ways the board could help this program. Mentoring was brought up as well as Girls on the Run. The current need is finances. Following Pat's departure, the board decided that we would support 5 new youth to enroll in the program. Money would be utilized through the extra Bayshore registrants and up to \$2500 would be donated to WOW to support the program. In return, we would ask that they help at our Girls on the Run event. John motioned for this proposal to carry and it unanimously passed. Karen will be contacting Pat to confirm.

Bayshore Update: Bryan presented that the ½ marathon filled in 5 weeks and the full marathon filled in 6 weeks. Team in Training has 130 spots and will contact Bryan within the week to confirm numbers. Registration will re-open on May 1st. Bryan discussed the new timing system that will be used. It is a disposable tag system eliminating the need for chip removal at the finish line. Board discussed no need to purchase a chip system at this time. Stadium update from Therese was that Steve Larson was booked as a DJ for \$700. He will need to be available from 6:00 am until 1:00 pm to receive the full \$700. The Bayshore committee did have a meeting on January 29th. The next one will be scheduled.

Barriers: The purchase of plastic barriers from Britten was discussed and board voted to purchase 100 yellow barriers. At \$115 per unit, the total cost of the purchase will be \$11,500. Therese will contact Dave at Britten to order. John motioned and it was unanimously approved. Bryan felt he could find a place to store them on campus at Central. He has been discussing storage options for Bayshore with TC Central. Board felt that contributing towards the construction of a new storage building would be a wise investment and may come back as a purchase down the road.

Mission Statement: Jane, Karen and Arianne agreed to form a committee to work on creating a mission statement for the Track Club.

Working Agreement for paid positions: Karen had drawn up a contract using Jason as an example for this. Jane's husband, Bob, may be able to help revise and write the contract. Karen and Bob will meet to discuss this.

Membership: Jane shared all the information she has acquired regarding membership cards, self-mailer solicitation for membership, and we discussed the timeframe for membership to begin on July 1st. Board approved for Jane to move forward with Aaron

Swanker at Flightpath Creative. It is thought that there will be 200 membership cards created for a total of \$350; as well as 500 self-mailer membership brochures for a total of \$1050. These totals were pre-approved by the board. Members of the board agreed to contact some local businesses to have their name and discounts listed on the member cards as perks for those who join. Jason suggested there be an email membership drive as well. Karen mentioned that we also need to order medium size member t-shirts. Also, was discussed that anyone who joins as a member on line could pick up their t-shirts at Running Fit.

Financial Report: Arianne and Karen will be meeting with the accountant, Lee Torrey to discuss taxes. There is currently \$278,597.53 in the TCTC account according to Quickbooks. Discussion followed on making a contribution to a local investment. John will look in to inviting someone from the Grand Traverse Foundation to speak to the board about possibilities. The board feels that an investment would be a wise fiscal decision. Therese also submitted bills to Arianne for GOTR payments including purchase of GOTR media DVD's, the license fee, and liability insurance.

Meeting was adjourned at 9:30 pm.

Addendum items:

Via email: Money deposited into account from the Jingle Bell Run was \$2615. There is currently a negative balance of \$251.71 at the Park Place and will be used as a deposit for next year. Karen proposed that ACTS receive \$640-\$650.

Also via email: Karen requested approval for spending up to \$75 for a big giant wipe off check if TC State Bank did not donate it to TCTC.