

**Traverse City Track Club
Board Meeting Minutes for March 11, 2008**

Present: Dave Taylor, Eric Houghton, Therese Schaub, Tim Madion, Karen Wells, Jason Whittaker and Arianne Petersen

1. Last meeting – comments and approval of minutes
 - a. Job descriptions: tabled for this meeting and will be discussed via email over the next couple of weeks.
2. Web site: Dave and Jason presented that the current annual fee of \$800 to Jason, be changed to \$1000. Jason shared an update about what he does for the website. Approval motioned by Dave and seconded by Eric to change fee to \$1000 per year.
3. Newsletter: Pat Bearup expressed interest in doing a newsletter after the Bayshore in training. Quarterly newsletters is the hope. Dave will contact her to discuss.
4. Bayshore Update: Dave presented for Bryan, the ½ marathon and full marathon are full and closed in record time. There will be a committee meeting in April. Girls on the Run will have their final 5K the Friday night before Bayshore.
5. Girls on the Run: Therese proposed the possibility of having GOTR become a race under the umbrella of the Track Club. Also funneling all money for the program through the track club. Insurance coverage for the 6 week program would continue to be covered under MSUE, the day of the final run would be covered by TCTC insurance. Karen motioned, Eric second. Therese will follow up with Eric re: finances and Jason re: website exposure.
6. Snow Monkey: Eric, 3rd year, 85 people participated. It was a great day. Eric and his team did it as a fundraiser. Running Fit helped a ton. \$600 will be given to the team for this fundraiser.
7. Bayshore in Training Series: Dave presented that Suzy Favor-Hamilton was the most successful speaker in terms of numbers in attendance. Because The Penguin has had conflicts in the past, Dave proposed that we book him now for next year. Board agreed. Dave will be checking in to this.
8. Membership Update: Eric suggested that we get brochures out to promote membership. Much discussion around what it would mean to be a member now after TCTC has been in existence for so long. Why would someone pay to be a member? What are the incentives? Is the TCTC an event club not a membership club? This is how we exist under the RRCA.
9. Donations: GTA, financial request form to them.
10. Summer Classic: Dave presented that it is a 46 year old program that runs for 10 weeks in the summer. In past summers, 100-130 people would participate a week. There have been organizational changes through the years, and different people have run the series. Dan Yeager did it last summer with a membership focus, worked on training etc.. and averaged between 40-50 people a week. Dave proposed the following:

- that it begin the week after school gets out
- it be kept to 10 weeks
- a picnic organizer be established
- there be 1 vasa or CC trail run
- preseason organizer
- 2 directors per week, rotating, or have high school teams rotate the direction

Eric and Dave will form a committee to discuss membership brochure into the stores, mailings, schools etc. and to promote training through the summer series. Perhaps even creating the summer series to become a fundraiser for the school teams to promote attendance.

11. CD: Eric will check in to this through the Traverse City State Bank. There is currently \$196,000 in the TCTC account (this figure represents pre-Bayshore expenses).

Meeting adjourned at 8:30 PM

Respectfully submitted: Therese Schaub
3-18-08